

# Acronis True Image Success Story – Fentura Financial, Inc.

## Company

- Fentura Financial, Inc.

## Industry

- Banking

## Key Challenges

- Recover an entire system
- Fast retrieval of specific backup files
- Easy to use
- Replace cumbersome tape solution with a disk-to-disk solution

## Environment

- 40 servers running Microsoft Windows; representing 100% of file servers in the organization
- Systems running various applications, such as Microsoft Office and Microsoft SQL

## Solution

- Acronis True Image Enterprise Server
- Acronis True Image Corporate Workstation

## Business Benefits

- Fast recovery of entire systems and specific backup files
- Easy and quick implementation
- Easy to use, no training required to implement the system

## Company Overview

Fentura Financial, Inc. is a bank holding company headquartered in Fenton, Michigan. The company owns a controlling interest in The State Bank headquartered in Fenton, Michigan and Davison State Bank headquartered in Davison, Michigan and West Michigan Community Bank headquartered in Hudsonville, Michigan. All three Banks are full-service community banks offering a wide range of banking services to individuals, small business and government entities in the market they serve.

Fentura was originally incorporated in 1987 as a one-bank holding company for The State Bank. The State Bank traces its origins to its predecessor, The Commercial Savings Bank of Fenton, which was incorporated in 1898. On March 12, 2000, Davison State Bank opened for business in Davison, Michigan as a wholly owned affiliate of Fentura Financial. In March, 2004, Fentura Financial acquired West Michigan Community Bank. Currently, West Michigan Community bank has offices in Hudsonville, Jenison, and Holland, and total assets of \$150 million. Fentura financial continues its history as a company specializing in community banking.

## Key Challenges

Before implementing Acronis True Image, Fentura Financial relied on a tape-based solution for backup and recovery. While this met the basic needs of backup and recovery, it was not working very well. As a financial institution, the bank was required to retain an ever-increasing amount of data, meaning thousands of tapes. Searching for the right tape to recover a specific file was often next to impossible and took countless hours. Furthermore, while the tape solution was adequate for data retention, it did not provide bare metal recovery to restore an entire system.

## Product Evaluation

Acronis True Image was introduced to the IT Department from direct customer usage; the Network Services Officer in charge of looking for replacement solutions had used Acronis True Image at home. The solution worked so well, that he was willing to purchase it for the bank.

## Restore Files to an Entire System in Minutes

Fentura Financial implemented Acronis True Image quickly and easily; no user training was required for the implementation. The bank is currently using Acronis True Image Corporate Workstation and Acronis True Image Enterprise Server. The server product is running on 40 servers, representing 100% of file servers at the bank. Backups are created daily to disk-based storage. Fentura Financial is completely satisfied with the solution; specific files or an entire system can be restored in minutes.

We are completely satisfied with Acronis True Image Enterprise Server and Acronis True Image Corporate Workstation. We can recover specific files or an entire system in minutes.

Brian Minca,  
Network Services Officer