

Acronis True Image Success Story – Land O'Frost

Company

- Land O'Frost

Industry

- Food – Meat Products

Key Challenges

- Fast and reliable system protection
- Zero system downtime
- Restore an entire system without requiring reinstallation of the operating system and applications

Environment

- 200 workstations running Microsoft Windows XP and a variety of applications
- 12 servers used for a variety of purposes; mainly applications and databases

Solution

- Acronis True Image Enterprise Server
- Acronis True Image Workstation
- Acronis True Image Universal Restore
- Acronis Maintenance and Priority Support

Business Benefits

- Ability to recover from a system outage in minutes, not hours or days
- Zero system downtime during backup windows
- Quick and easy implementation

Overview

Founded by Antoon Van Eekeren in the 1950s, Land O' Frost manufactures lunch and deli meats (beef, chicken, turkey, and ham) under the Dagwood's, Land O' Frost, Taste Escapes, Premium, and private-label brands. Land O' Frost also provides meat ingredients to food manufacturers and restaurants. The company is now managed by Eekeren's descendants and continues to expand; it is building a third manufacturing plant in Madisonville, Kentucky, to supplement its two existing manufacturing plants in Illinois and Arkansas to meet growing demand for convenience foods.

Key Challenges

Land O'Frost faced three main challenges:

- 1) The company needed a reliable, fast backup and restore solution that would not force a system shutdown and fit in within its day-to-day usage of computers
- 2) A solution that allowed the company to restore an entire computer, be it a server or a workstation, in a short amount of time.
- 3) A solution that was more reliable than their current backup solution

Product Evaluation

Land O'Frost evaluated three solutions by testing the product on workstations and servers in the network. Each software package was installed and evaluated several different areas: first, was the amount of time it took to backup the same amount of data for each package; second, the complexity of actually performing the backups both manually and using automation; and third, the manageability of remote backups and how complex they would be to restore. The company also looked at the reliability and integrity of the data that was being backed up. Land O'Frost selected Acronis because it provided more flexibility with managing the disk images, was a faster backup than the others, and restored systems more quickly than the other two solutions.

Complete Success

Land O'Frost has successfully implemented a number of Acronis products. The company is running Acronis True Image Workstation and Acronis True Image Universal Restore on about 200 workstation in three different locations. The workstations are all running Microsoft Windows XP. In addition to Microsoft Office, the workstations are running a variety of applications such as Laser Fiche; Logility Solutions, a manufacturing product; IBM Terminal Emulation Software; Hyperion Essbase; Ultimate Software Payroll; Kronos Time and Attendance; and various other database applications. More than half of the company's workstations were up and running with Acronis in a few weeks. The implementation required no training and any issues that came up were quickly addressed by Acronis customer support. Land O'Frost particularly appreciated the remote installation module of Acronis as it allowed the company to install and manage systems without dispatching a technician to each and every system.

Success Story – Land O'Frost

Land O'Frost has also implemented Acronis True Image Enterprise Server and Acronis True Image Universal Restore on two network servers and plans to expand the implementation to all 12 servers in the network. The servers are used for a variety of purposes, most of which are application and database servers. The servers run Microsoft SQL Server.

Our implementation of Acronis True Image has been a complete success. It has accomplished the end result we wanted and given us the ability to recover a lost hard drive in a matter of hours as opposed to a being down a day or possibly two.

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